

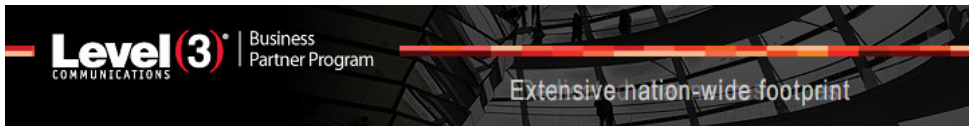
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## SIP Print Taps North American Distributor

**Khali Henderson**  
12/08/2008

Startup [SIP Print](#) Monday announced it has entered into an agreement with [Vital Communications Inc.](#) to distribute SIP Print products to small and medium businesses through reseller partners in the continental United States, Puerto Rico and Hawaii.

In late November, [SIP Print](#) launched the [SIP Print Partner Program](#) (SIPPPP) for sales of its VoIP call recording appliances in combination with IP-based phone systems. SIP Print does not sell direct or through retail outlets. SIP Print, which launched in September, is actively seeking value-added distributors (VADs), VARs and DMRs (direct market resellers) to participate in its national rollout.

SIP Print offers system-level VoIP call recording for organizations with a need to record voice calls — through to the endpoint — and up to 200 seats per location. SIP Print's appliances work with SIP-enabled systems and systems using SIP trunks or a SIP interface on hybrid phone systems. It is compatible with a range of gear, including Allworx, Astralink, Altigen, Avaya IP Office, Avaya Distributed Office, Cisco, Fonality, Mitel, NEC 8100, NEC 8300, Nortel, ShoreTel, Toshiba, Zultys and 3Com.

Vital Communications will leverage its value-added infrastructure to offer SIP Print resellers additional sales support, product management, product training and operational capabilities. It also will leverage its distribution relationships with leading VoIP equipment providers — like Allworx, Axacore and SNOM — to expand the market opportunity for SIP Print.

SIP Print is available exclusively through approved channel partners with pricing starting at \$4,995 for a 15-user license. A simple software license key can scale capacity up to 200 users per appliance.

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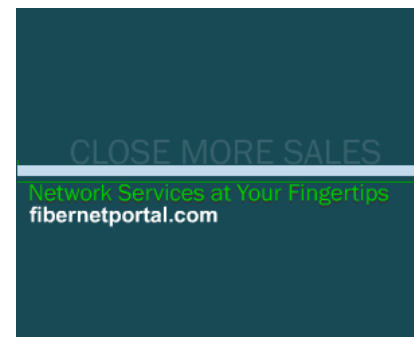
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